## **Claims**

- [c1] What is claimed is:
  - 1. The system and method for automated communication between websites and wireless communications devices, wherein said means for <purpose> comprises a carrier gateway website database.
- [c2] 2. The system and method for automated communication between websites and wireless communications devices in accordance with claim 1, wherein said means for communication comprises a wireless device.
- [c3] 3. A system and method for automated communication between websites and wireless communications devices for websites and website operators who wish to instantly communicate with their members and or website visitors. Comprising:
  - a SMS system rigidly embedded to a Website;
  - a carrier gateway website database, rigidly linked to said SMS System; and
  - a wireless device remotely connected to said Carrier Gateway URL Database.
- [c4] 4. A system and method in accordance to Claim 3,

wherein said system is used for a classified ads website.

- [c5] 5. A system and method in accordance to Claim 3, wherein said system is used for an auction website.
- [c6] 6. A system and method in accordance to Claim 3, wherein said system is used for a dating/matchmaking website.